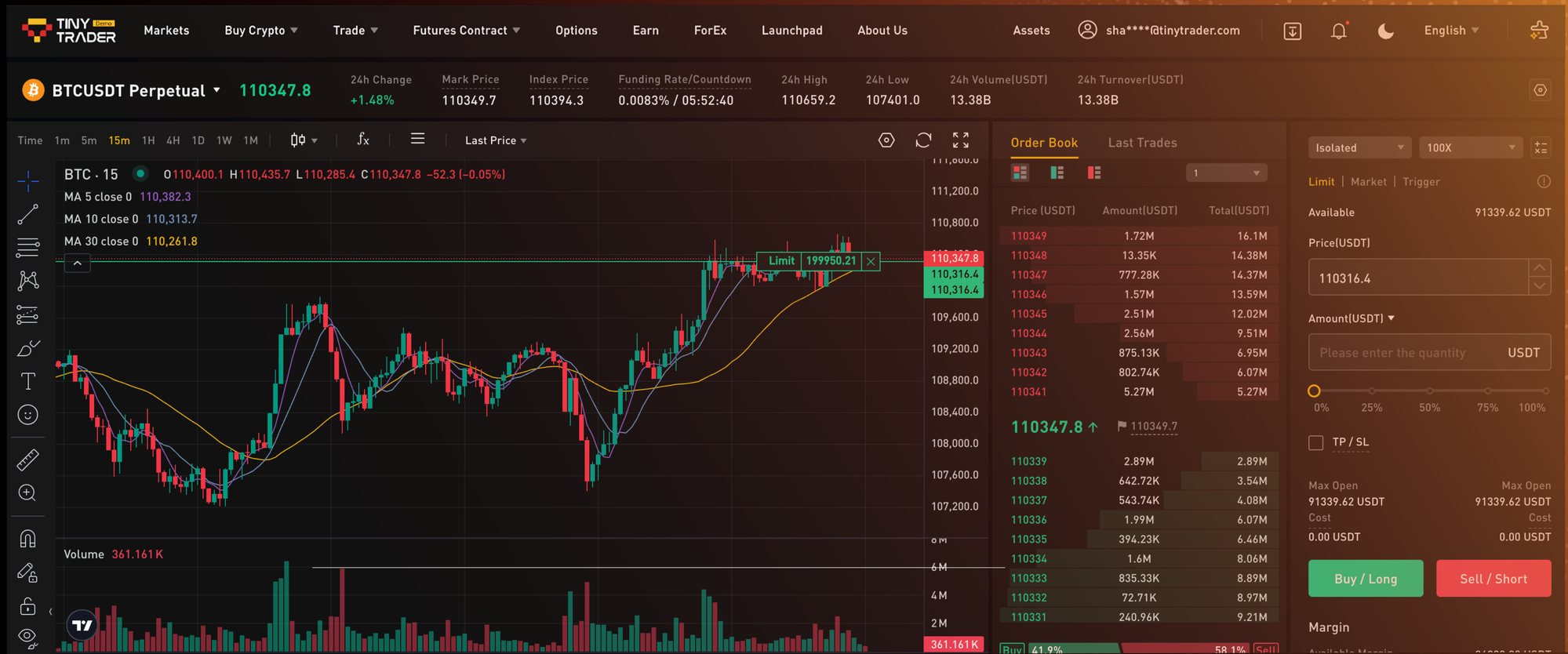
TINY TRADER

REDEFINING TRADING TECH

TinyTrader Overview Deck — White Label Crypto Exchange & Prop Trading Solutions — tinytrader.com



TINYTRADER

Company Profile

TinyTrader is a white label crypto exchange and proprietary trading software provider. We are a strategic technology partner for enterprises, helping them build and scale advanced digital trading platforms.

We power several of the world's top crypto exchanges and leading proprietary trading firms.

50+
INSTITUTIONAL CLIENTS

10M+
USERS ON PLATFORM

7+
YEARS OF EXPERTISE

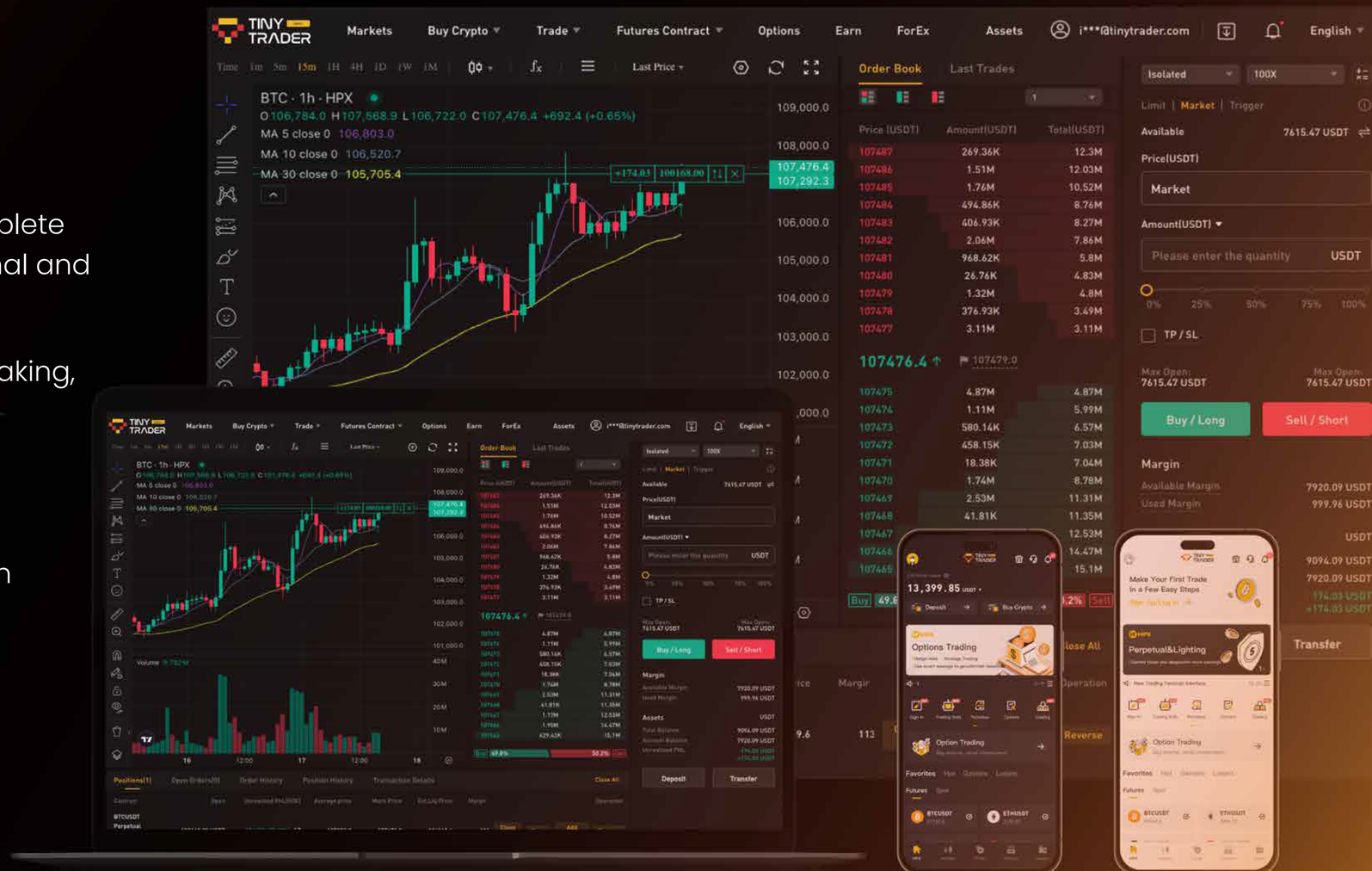
$5B+
TRADING VOLUME

TINY TRADER

Crypto Exchange

White label turnkey or API-based solution: complete trading platform with advanced trading terminal and back office system.

- Spot, Futures, Options, P2P, Launchpad, Staking, Copy, AI Bot Trading & more.
- AppStore & Google Play supported.
- Fully customisable & 3rd-party integration enabled.



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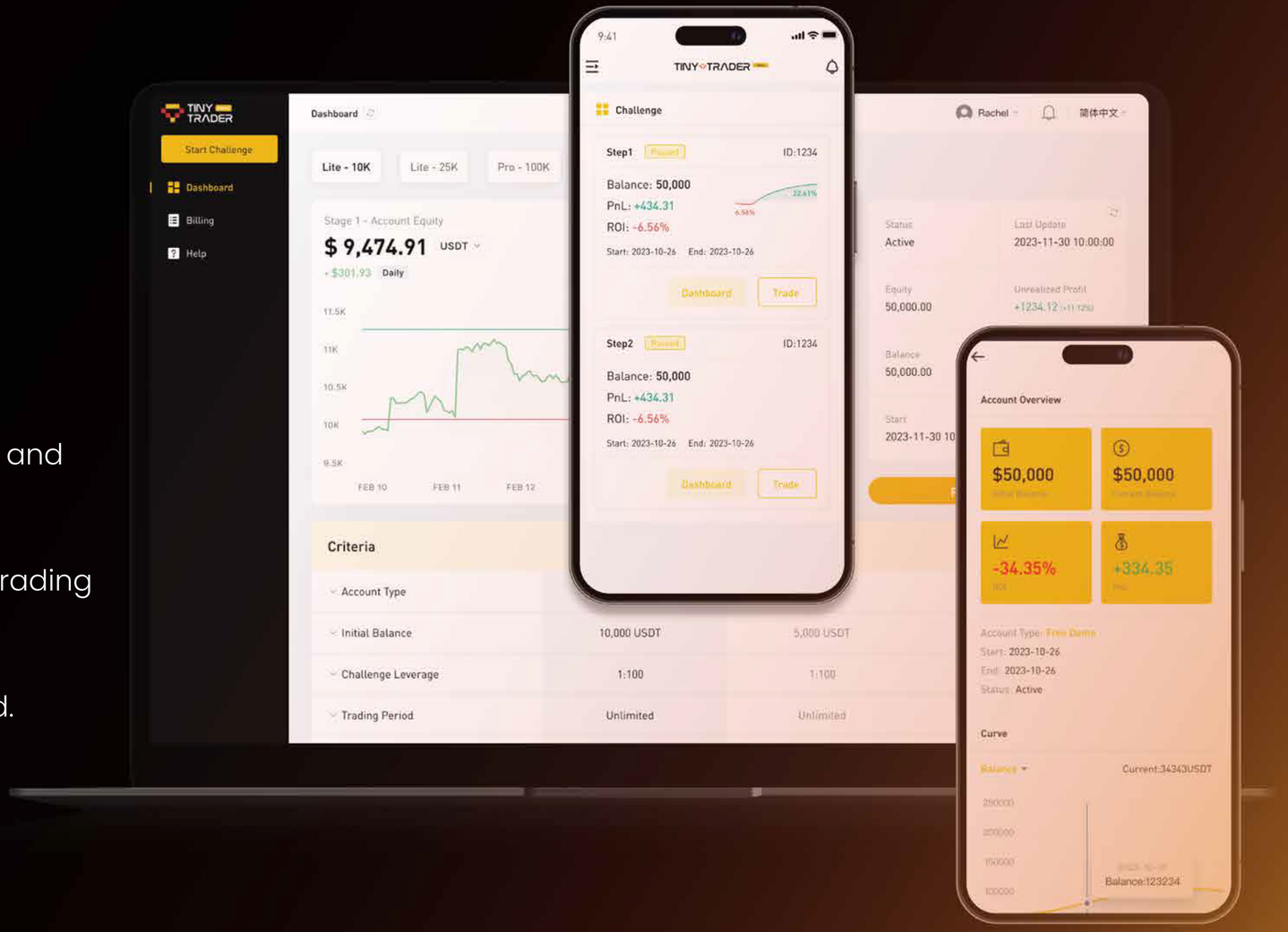
Prop Trading

White label turnkey or API-based solution: complete trading platform with advanced risk and performance management system.

- Demo or live trading mode trading challenges.
- Fully customisable challenges, automated scaling, and leaderboard integration.
- Copy-to-earn programme: integrated prop copy trading for top trader monetisation.
- Fully customisable & 3rd-party integration enabled.



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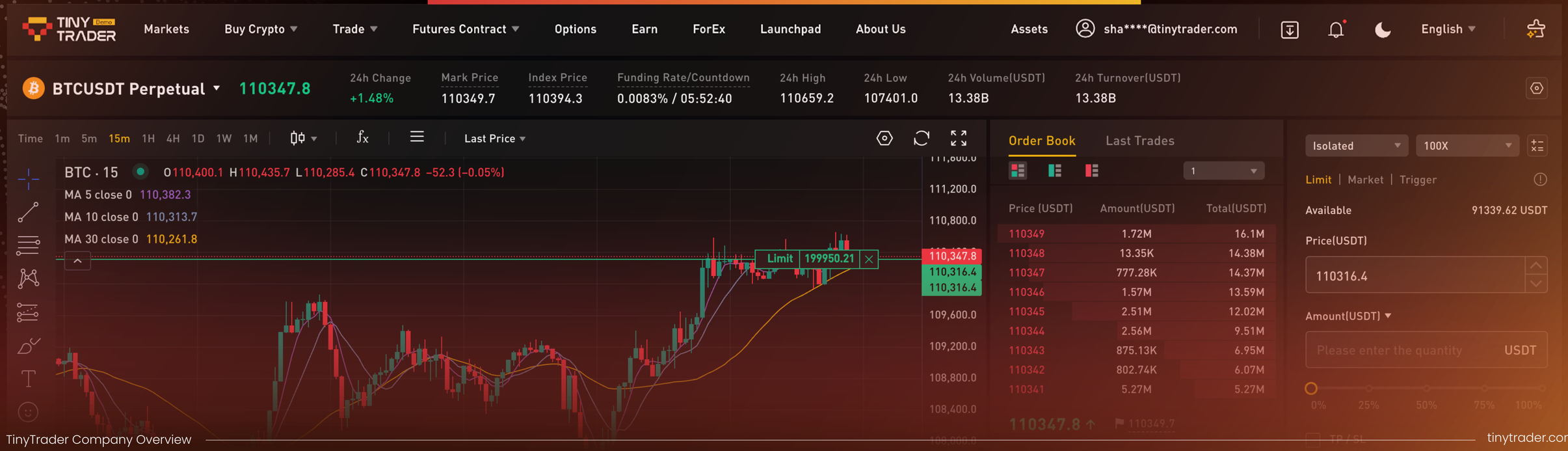
Technology We Provide

Technology | Liquidity | Custody | Security | Risk Management | Marketing | Compliance | Business | Integrations

Spot | Futures | Options | Prop | OTC | CFD | LaunchPad

Matching Engine



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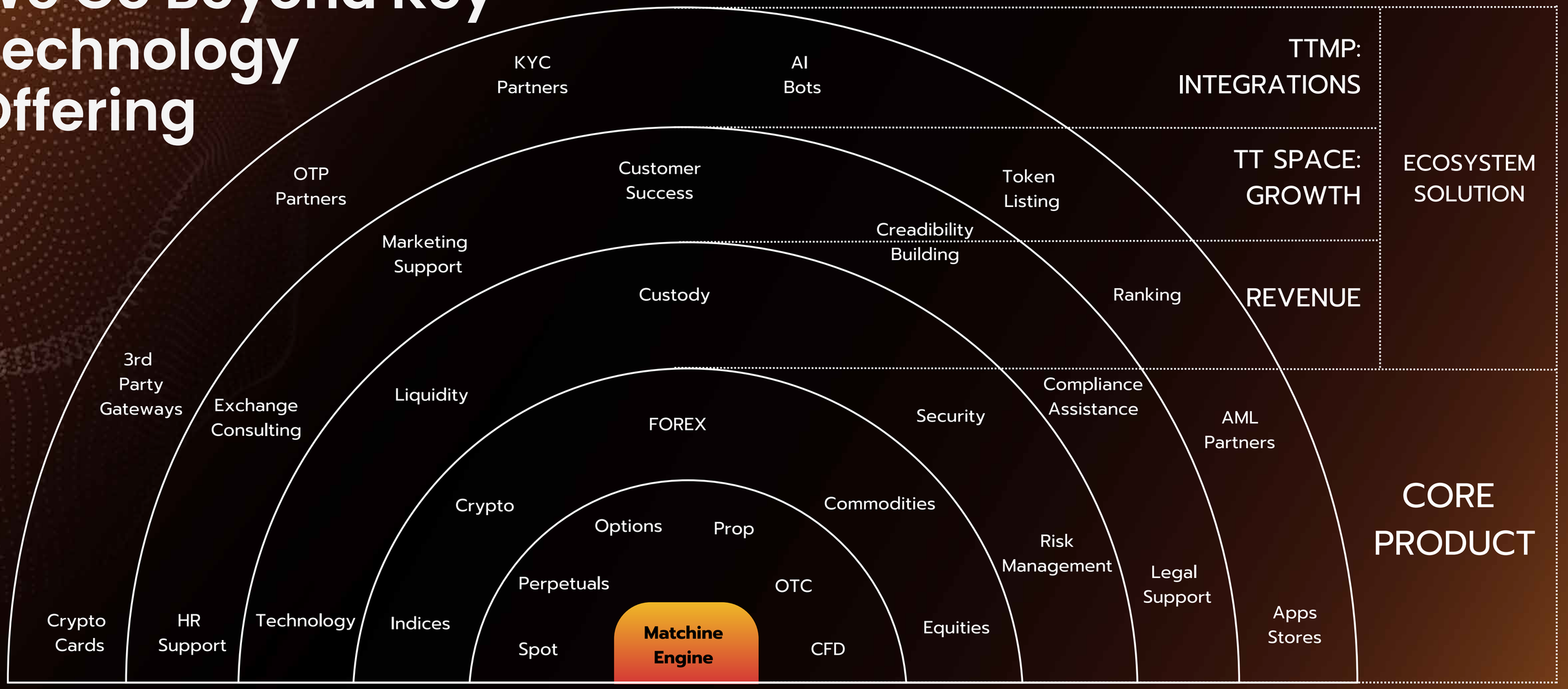
We Go Beyond Key Technology Offering



TINY TRADER

WHY WILL OUR COMPLETE SOLUTION BRING YOU A SUCCESSFUL EXCHANGE LINE OF BUSINESS?

TINY TRADER

9 Factors to Success With TinyTrader

Technology

Most innovative trading technology with up to 150k TPS and 99.9% uptime.

Liquidity

Tight spreads and deep market depth across cryptocurrencies.

Custody

Secured by safekeeping solutions certified by MPC Alliance.

Security

Provided resilience of the systems with the highest ISO-proven standards.

Risk Management

Optimised risk control solutions for both exchange and users.

Marketing

Attract and retain your community with built-in marketing tools.

Human Resources

Support with recruitment, training, and maintenance of personnel.

Business & Compliance

Assistance with obtaining necessary licenses and listings on app stores.

Integrations

Complete customisation of your platform features and capabilities.

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HOW CAN YOU ACHIEVE A NEW REVENUE STREAM WITH US?

PROJECTED ESTIMATION

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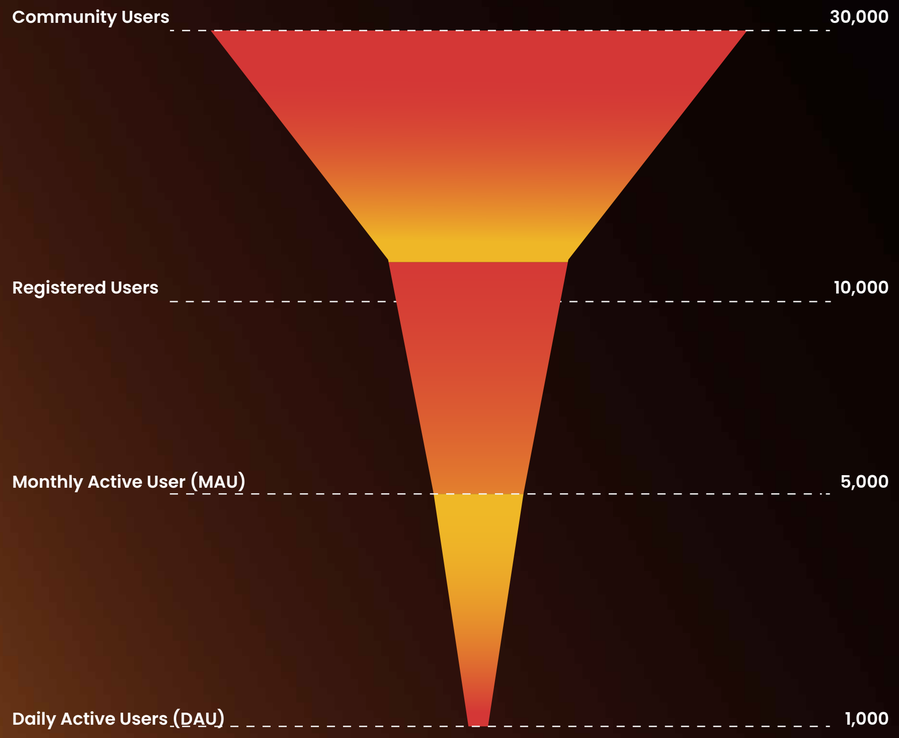
User Acquisition (1/3)

Exchange user funneling process

On average, projects with 30,000 community users result in 5,000 monthly and 1,000 daily users.



WHAT IS IT FOR EXCHANGE IN REVENUE TERMS

*Subject to performance marketing activities performed by the exchange operator.

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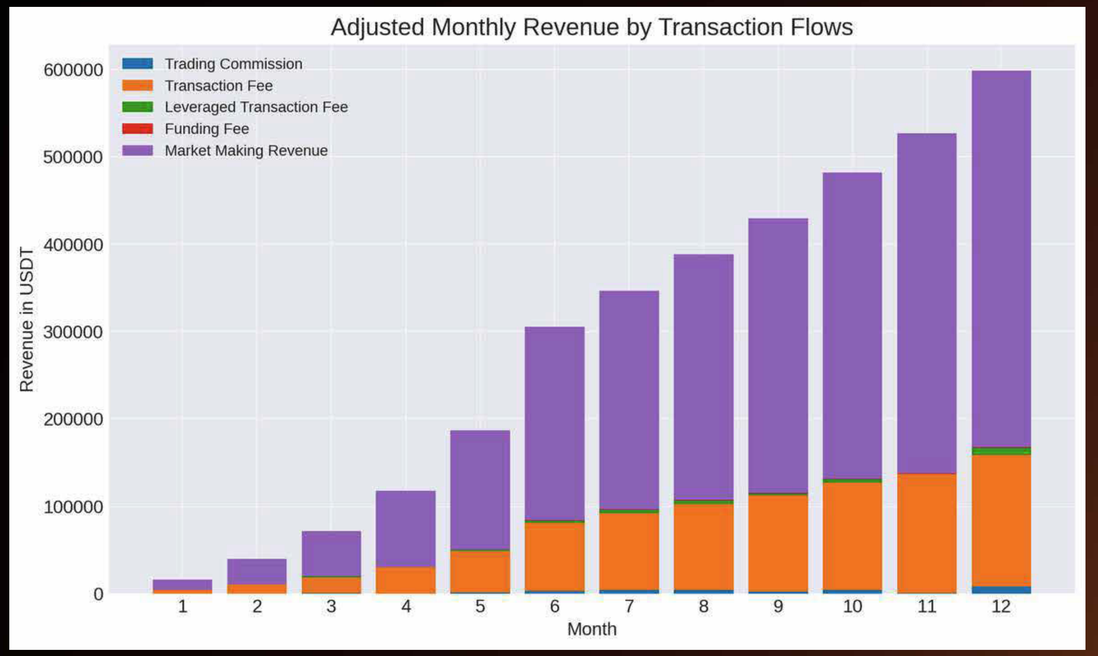
Revenue Estimation (2/3)

Assumptions

- The initial community size is 30,000 users.
- Both markets are incorporated (Spot & Futures).
- Linear community growth at 5% monthly growth rate.
- Customer's exchange post-launch marketing campaign accomplishes to achieve 15% of its community within 1st campaign.
- Benchmark user-registration percentage of community size during the first year is 35%.



Accomplishments

MAU
5,000

DAU
1,000

Gross Revenue
5-15M USD

Source: Internal Data ***Depends upon the chosen risk management model.**

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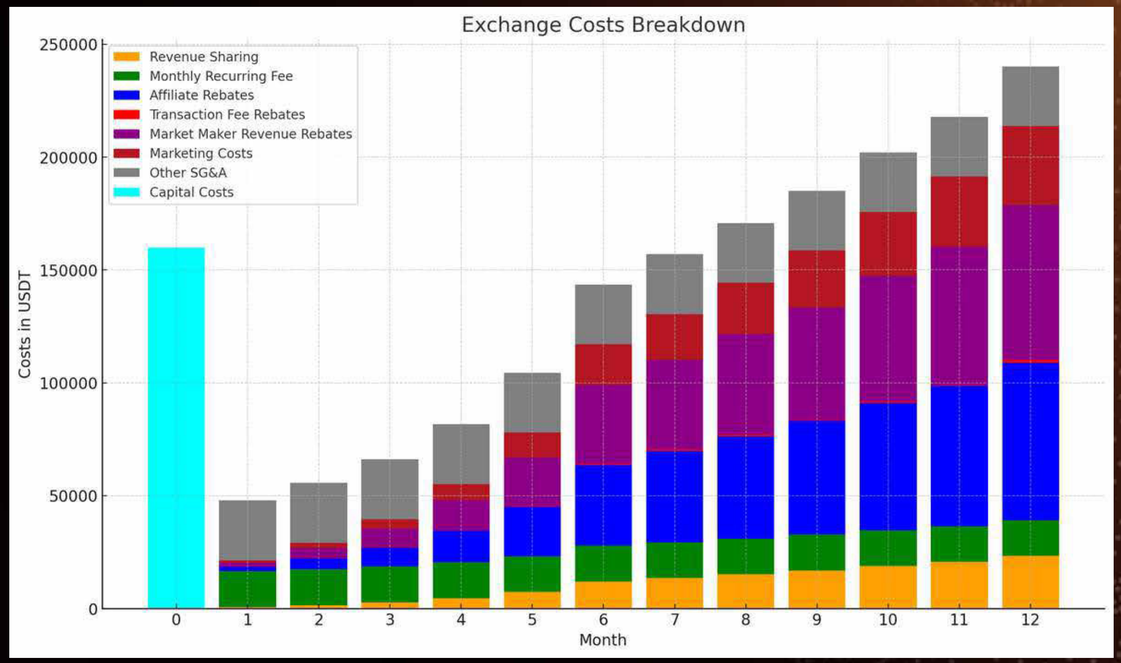
Budget & Cost (3/3)

Assumptions

- **CapEx (Capital Expenditures):**
  - Estimated at ~$160,000, including setup, business licence, initial marketing costs.
- **OpEx (Operational Expenditure):**
  - Revenue sharing is at 10%.
  - Package cost is at $30,000/monthly.
  - Affiliate rebates are at 30% RS of Gross Revenue.
  - Marketing costs are at 15% of the Gross Revenue.



Accomplishments

MAU
5,000

PBIT
40-50%

Payback
5-8 Month

***Depends upon the unit economy and/or willingness to reinvest the revenue back into the business.**

TINYTRADER

WHY CHOOSE TINYTRADER?

TINY TRADER

Our Mission
To redefine enterprise trading technology through white label solutions.

Our Vision
To be the global infrastructure behind the world's leading crypto trading platforms.

Our Values
1. Innovation.
2. Strategic Partnership.
3. Ownership.
4. Integrity.

Our Global Presence

100+ Employees

7+ YEARS OF EXPERTISE IN TRADING TECHNOLOGY

19+ Languages

50+ Clients

10+ Countries

10M+ Users on Platform

TinyTrader at a Glance

KYC Integrations

SDK Deployment

Liquidity Bridges

50+

Internal LP Clients

Cloud-Based Infrastructure

Marketplace Partners

Token Listings

Proprietary Risk Management System

Options Trading

Matching Core

Rankings Access

CFDs

Spot Trading

Advanced Back-Office

Web, iOS, Android App Support

Crypto Cards

Hedging Engine

External MM

Future Trading

Client-oriented Modular Customisation

API

TINYTRADER

Our Network of Partnerships

Exchange
- CoinW
- OKX
- BINANCE
- HTX

Custody
- Fireblocks
- Cipherbc

App Listing
- App Store
- Google Play

Cloud Provider
- Google Cloud
- CloudMile
- aws

Security
- Chainalysis
- HyperMate
- KNOWNSEC
- MPC ALLIANCE

KYC
- sumsub
- JUMIO
- ~~Regtank~~

Support
- UDESK
- Zendesk

Payment Gateways
- HyperPay
- Alchemy Pay
- apcopay
- Defexa

IGaming
- fasttrack
- 1XBET

OTP
- VONAGE
- OneCloud

Rankings
- CoinMarketCap
- coingecko
- Feixiaohao

TINY TRADER

Award-Winning Fintech Company

Secure and compliant trading systems.



ISO 27001:2022
Information Security, Cybersecurity & Privacy Protection



CRYPTO EXPO
Best Liquidity Provider of the Year 2022



SIGMA
Blockchain Data Solution of the Year 2023



DMCC
Best Free Zone for Crypto & Blockchain Innovation



RAK DAO
Top Ecosystem for Digital Assets and Web3 Innovation



WIKI EXPO
Leading Global Platform for Crypto and Blockchain Networking

TINY TRADER

Uplifting Your Revenue With Our Solutions

TinyTrader's advanced matching engine and risk management tools have been pivotal in driving BitFunded's revenue growth and operational efficiency.

BitFunded

Exchange1 collaboration with TinyTrader enhanced our product offerings and revenue, thanks to their diverse product line and integrated marketing support.

Exchange1

AIAT's partnership with TinyTrader, leveraging their comprehensive technology and liquidity provisions, maximized our revenue and enhanced client satisfaction.

AIAT

TinyTrader didn't just provide technology, they became an extension of our team. Together, we built a powerful and scalable exchange that strengthened CoinW's.

CoinW

MetaX's adoption of TinyTrader's professional-grade products and robust security solutions has significantly boosted our revenue and market presence.

MetaX

TinyTrader worked closely with us as an extension of our team. Their expertise in prop trading and commitment to our success helped us build a robust, efficient, and scalable trading platform.

HashHedge

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